

Last Updated: September 15, 2021

Southwest Idaho Economic Overview

Civilian Labor Force (Aug 2021) 425,134 **Unemployment Rate (Aug 2021)** 2.9% Population (2020) 849,171 Median Household Income (2019) \$59,952 Per Capita Personal Income (2019) \$42,035 Poverty Rate (2019) 12.0%





1. Regional Demographic Characteristics, 2019

| | Southwest | Region (%) | State of Idaho (%) | United States (%) |
|---|-----------|---------------|-----------------------|----------------------|
| Total Population | 785,609 | 100.0% | 1,717,750 | 324,697,795 |
| Race and Ethnicity | | | | |
| White alone, not hispanic | 629,136 | 80.1% | 82.0% | 60.7% |
| Black or African American alone, not hispanic | 7,610 | 1.0% | 0.7% | 12.3% |
| Native American alone, not hispanic | 4,318 | 0.5% | 1.1% | 0.7% |
| Asian alone, not hispanic | 14,224 | 1.8% | 1.3% | 5.5% |
| Hispanic or Latino (of any race) | 108,276 | 13.8% | 12.5% | 18.0% |
| Gender | | | | |
| Male | 392,955 | 50.0% | 50.1% | 49.2% |
| Female | 392,654 | 50.0% | 49.9% | 50.8% |
| Age | | | | |
| Median age | 43.2 | - | 40.3 | 38.1 |
| Under 18 years | 198,637 | 25.3% | 25.7% | 22.6% |
| Over 18 years | 586,972 | 74.7% | 74.3% | 77.4% |
| 21 years and over | 517,875 | 65.9% | 64.9% | 67.9% |
| Over 65 years | 114,823 | 14.6% | 15.4% | 15.6% |
| Educational Attainment (Population 25 years and | Over) | | | |
| Less than 9th grade | 16,635 | 2.1% | 2.2% | 3.5% |
| High school graduate (with equivalencies) | 136,063 | 6.2% | 17.8% | 18.3% |
| Some college, no degree | 130,671 | 16.6% | 16.9% | 13.9% |
| Associate's degree | 48,897 | 6.2% | 6.4% | 5.8% |
| Bachelor's degree | 106,430 | 13.5% | 12.1% | 13.4% |
| Graduate or professional degree | 51,667 | 6.6% | 5.8% | 8.4% |
| Median Household Income | \$59,952 | - | \$56,605 | \$62,843 |

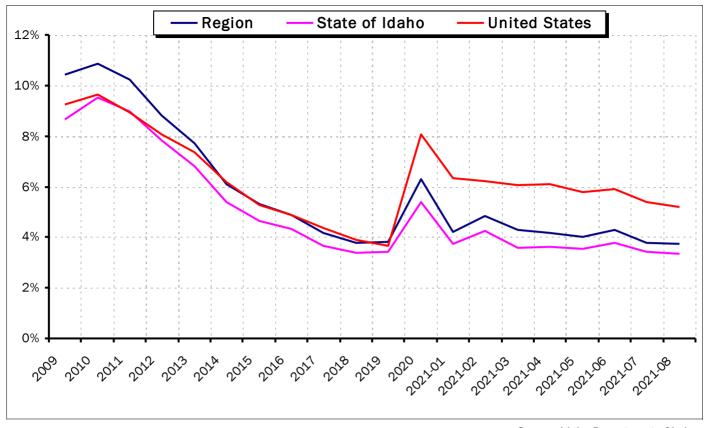
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

| | Labor Force | Employment | Unemployed | Unemployment Rate |
|-------------|-------------|------------|------------|--------------------------|
| August 2021 | 425,134 | 412,788 | 12,346 | 2.9% |
| August 2020 | 420,099 | 401,731 | 18,368 | 4.4% |

Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages- 2010, 2019 and 2020

| | 201 | 0 | 201 | 9 | 202 | 0 |
|---------------------------------------|-----------------------|------------------|-----------------------|------------------|-----------------------|------------------|
| Industry Sector | Average Employment | Average Wages | Average Employment | Average Wages | Average Employment | Average Wages |
| Total Covered Wages | 270,602 | \$37,537 | 355,077 | \$47,746 | 353,072 | \$51,043 |
| Natural Resources and Mining | 6,396 | \$26,480 | 6,950 | \$37,156 | 6,936 | \$39,648 |
| Construction | 14,039 | \$40,991 | 26,696 | \$48,443 | 28,334 | \$51,147 |
| Manufacturing | 24,138 | \$59,444 | 31,474 | \$75,548 | 30,787 | \$79,520 |
| Trade, Transportation, and Utilities | 54,391 | \$34,668 | 69,290 | \$45,040 | 70,218 | \$48,357 |
| Information | 4,945 | \$45,767 | 4,638 | \$55,612 | 3,609 | \$63,826 |
| Financial Activities | 13,460 | \$44,904 | 18,290 | \$64,253 | 19,115 | \$74,661 |
| Professional and Business Services | 38,607 | \$39,651 | 48,854 | \$54,638 | 50,117 | \$58,857 |
| Education and Health Services | 60,402 | \$36,844 | 77,441 | \$45,029 | 77,072 | \$47,742 |
| Leisure and Hospitality | 25,398 | \$14,098 | 39,098 | \$18,672 | 34,927 | \$19,427 |
| Other Services | 7,671 | \$24,461 | 10,297 | \$33,638 | 9,610 | \$35,727 |
| Public Administration | 21,128 | \$45,395 | 22,405 | \$55,727 | 22,737 | \$57,222 |

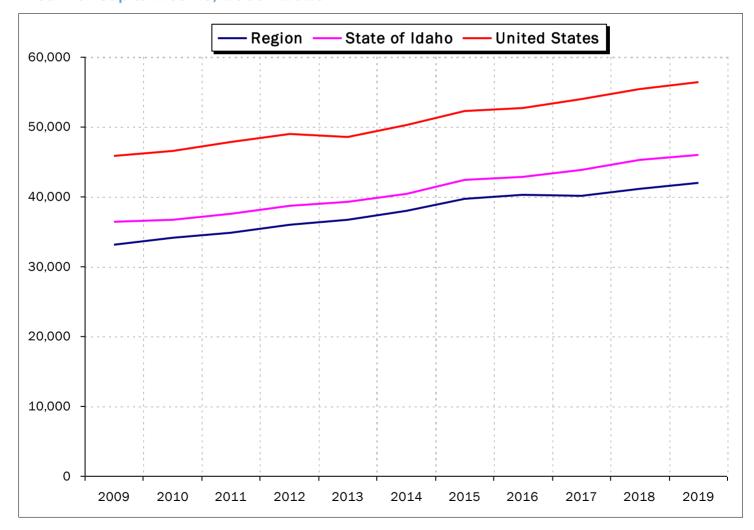
Source: Idaho Department of Labor

6. Top Employers, 2020

| Employer | Ownership | Range |
|------------------------------------|-----------|---------------|
| St. Luke's Regional Medical Center | Private | 5,000+ |
| Micron Technology | Private | 5,000+ |
| St. Alphonsus Health System | Private | 5,000+ |
| Meridian Joint School District | Local Gov | 2,500 - 4,999 |
| Albertsons | Private | 2,500 - 4,999 |
| Wal-Mart | Private | 2,500 - 4,999 |
| Boise State University | State Gov | 2,500 - 4,999 |
| Boise School District | Local Gov | 2,500 - 4,999 |
| City of Boise | Local Gov | 1,000 - 2,499 |
| J. R. Simplot Company | Private | 1,000 - 2,499 |

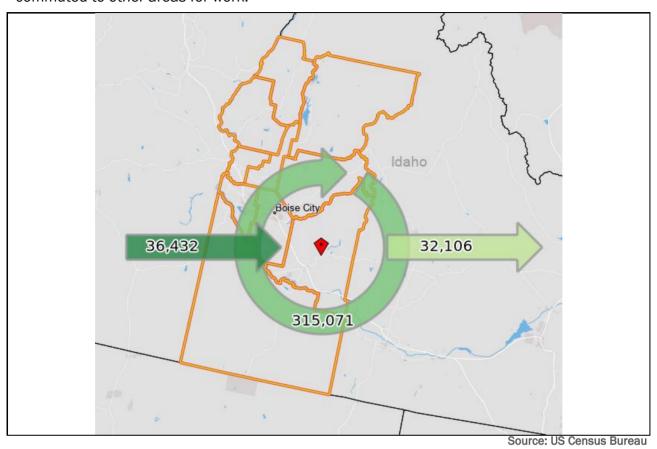
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

7. Real Per Capita Income, 2009 - 2019



8. Labor Force Commuting Patterns, 2018

It is estimated that 315,071 workers lived and worked in Southwest Idaho in 2018. Another 36,432 workers were employed in Southwest Idaho but lived outside, while 32,106 workers commuted to other areas for work.



9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2018

| City of Residence | All Jobs |
|-------------------|----------|
| Boise City | 106,172 |
| Meridian | 40,138 |
| Nampa | 37,581 |
| Caldwell | 20,181 |
| Eagle | 8,435 |
| Kuna | 8,222 |
| Garden City | 5,460 |
| Mountain Home | 4,612 |
| Star | 3,412 |
| Middleton | 2,493 |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2018

| City of Employment | All Jobs |
|--------------------|----------|
| Boise City | 160,150 |
| Meridian | 42,799 |
| Nampa | 34,121 |
| Caldwell | 15,254 |
| Garden City | 7,955 |
| Eagle | 7,598 |
| Twin Falls | 3,209 |
| Mountain Home | 2,684 |
| Kuna | 2,187 |
| Idaho Falls | 1,515 |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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